



# ADDERLink LPV I 50 Digital Signage Extender

The AdderLink LPV has been designed to deliver stunning results at a really attractive price, making it the perfect introduction to professional digital signage.

The AdderLink LPV digital signage extender is possibly the easiest to install point to point extender available today. In addition to its simplicity, the LPV also delivers fantastic video up to 150m away.



## FEATURES

### Video performance

Full HD 1080p, 1080i & 720p  
Distances up to 150m (500ft)

### Line power

To help reduce cable clutter, the Adderlink LPV has been designed to be powered by a USB port on your computer. What's more though, is that this power is also transmitted alongside the video over CATx cable, in turn powering your receiver unit.

### Absolute simplicity

Getting into professional digital signage has never been so easy. Simply plug the transmitters VGA port into your computer and plug in the USB port, then plug the receiver unit into your screen. Finally, connect the two units together with a length of CATx cable, and you're finished. Now start delivering your message to customers, clients, staff or who ever you wish.

### Advanced DDC Protocol

Unless an extender actively supports DDC (Dynamic Data Channel), some well-known high performance video cards cannot be used at high resolutions. The AdderLink LPV fully supports DDC.

### Fit and forget

Adder digital signage products are the professional choice because they give you the ability to deliver, fit and forget installations. The LPV is no exception. Rigorously tested in Adder's technology labs, so you can buy with real confidence.

### Targeted Messages

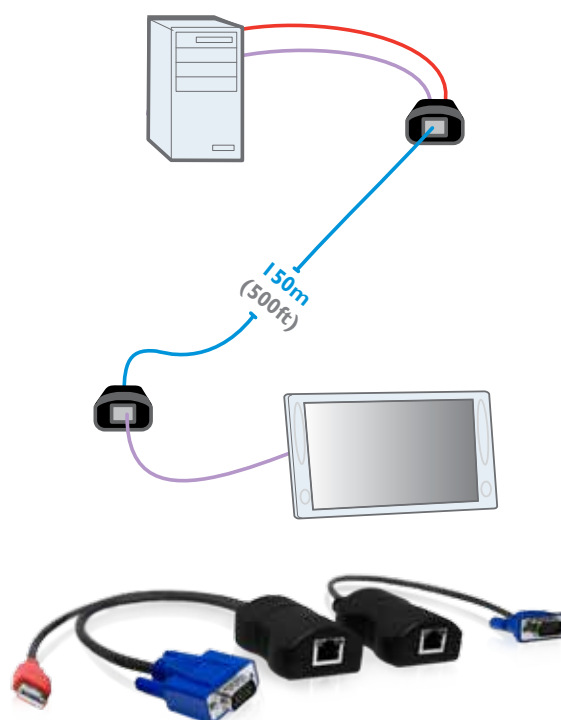
Targeting messages to specific areas of your business is perfectly simple too. By using a multihead graphics card, you can deliver different messages around your installation with minimal additional investment.

### Choosing your signage technology

There are many types of signage technology available on the market, from small players which sit alongside the screen to streaming MPEG around large high bandwidth networks. Adder's solution is based upon reliability, quality and simplicity. The three qualities most requested by professional users.

Delivery of content over CATx cable is by far the simplest and safest way to deliver your message, requiring minimal disruption to install, CATx cable can be routed invisibly to your screens.

There is often a huge amount of mystery surrounding digital signage technology, acronyms designed to make technologies seem more than they are, and terms used specifically to make users believe they are buying into something new. The reality is, you probably have the technology already to deliver a simple digital signage system. Basically, all you need is a computer, a screen and a way to join the two together. Line extension solutions simply allow you to keep everything tidy and easy to use by locating the computer almost anywhere you like.



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## TECHNICAL SPECIFICATIONS

|   |   |
|---|---|
| <b>Video Resolution</b>   | Up to 1080p HD video resolution including 1080i & 720p  |
| <b>Extension Distance:</b>  | Up to 150m  |
| <b>O/S Compatability:</b>   | Operating system independent  |
| <b>Connectors (local / remote):</b>   | Local end: VGA, USB (for power) RJ45<br>Remote end: VGA   |
| <b>Physical:</b>  | Transmitter: High impact injection moulding: 45mm (w), 63 mm (l), 21 mm (d) - excluding cables.<br>Receiver: High impact injection moulding: 45mm (w), 63 mm (l), 21 mm (d) - excluding cables. |
| <b>Power :</b>  | Local interface powered, via USB.   |
| <b>Operating temperature:</b>   | 0-40 °C   |
| <b>Approvals</b>  | CE, FCC   |
| <b>Order Codes</b><br>XX= Mains Lead Country Code:<br>UK = United Kingdom<br>US = United States<br>EURO = Europe<br>AUS = Australia | X-LPV-XX  |

Local, Remote and Global Computer Control



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